



Community Health Needs Assessment
RESIDENT SURVEY RESULTS
SUMMARY/RECOMMENDATIONS
2021

Perceived Community Health

Q9 Overall, how would you rate the health of people who reside in your community?

ESCAMBIA SANTA ROSA

Poor	6.8%	3.3%
Fair	35.9%	25.8%
Good	42.6%	52.9%
Very Good	12.7%	14.7%
Excellent	2.0%	3.3%

HEALTH OUTCOME: Community Health



LIFE EXPECTANCY

	ESC	SR	FL
Total	75.5	77.6	79.7
Male	72.7	75.5	76.9
Female	78.3	79.8	82.6

More Important Areas of a Healthy Community

Q10 What do you think are the most important areas of a “healthy community”?

ESCAMBIA

SANTA ROSA

	ESCAMBIA	SANTA ROSA
Clean environment (water, air)	40.6% (1)	34.8% (3)
Low crime/safe neighborhoods	40.4% (2)	36.1% (2)
Good medical care	40.3% (3)	37.7% (1)

HEALTH OUTCOMES: Areas of a Healthy Community

ESCAMBIA

SANTA ROSA

Clean environment (water, air)	Ozone - C Particle Pollution - A	Ozone - A Particle Pollution DNC
Violent Crime Rate	553.4 violent crimes per 100,000 people	145.2 violent crimes per 100,000 people
Good medical care	How do we define 'good'? Answer: We don't, the public does.	

Perceived Health Issues

Q11 What do you think are the most important health issues in your community?

ESCAMBIA

SANTA ROSA

Overweight or obesity	63.7% (1)	54.3% (1)
Mental health issues	50.6% (2)	41.6% (2)
Substance abuse	42.5% (3)	39.3% (3)
Heart disease or stroke	31.1% (4)	28.9% (5)
Diabetes	30.7% (5)	27.8% (6)
Cancer	24.0% (6)	29.8% (4)

HEALTH OUTCOMES: Health Issues



	ESCAMBIA	SANTA ROSA	FLORIDA
Overweight	36.2%	38.4%	35.8%
Obese	28.0%	31.6%	27.4%
Baker Act Rate	1,023 per 100,000 (2017/18)	649 per 100,000 (2017/18)	1,005 per 100,000 (2017/18)
Fatal Overdose	31.3 per 100,000 (2019)	16.2 per 100,000 (2019)	25.9 per 100,000 (2019)
Drug related Non Fatal Overdose ER Visits	202 per 100,000 (2019)	140.5 per 100,000 (2019)	187.7 per 100,000 (2019)

Behaviors of Concern

Q12 Which of the following behaviors in the community concern you the most?

	ESCAMBIA	SANTA ROSA
Drug abuse	45.8% (1)	44.4% (1)
Poor eating habits	37.8% (2)	32.3% (2)
Child abuse	32.2% (3)	32.4% (3)

HEALTH OUTCOMES: Behaviors of Concern



	ESCAMBIA	SANTA ROSA	FLORIDA
Unintentional Injury by Drug Poisoning	42.2 per 100,000 population (2020)	29.59 per 100,000 population (2020)	32.9 per 100,000 population (2020)
Food Insecurity Rate	13.6%	11.6%	13.0%
Children experiencing abuse ages 5-11	14.89 per 1,000 population (2019)	10.29 per 1,000 population (2019)	6.62 per 1,000 population (2019)

Difficult to Find Care



Q13 Which healthcare services are difficult to get in your community?

ESCAMBIA SANTA ROSA

Mental Health Services	48.9% (1)	41.1% (1)
Alcohol or drug abuse treatment	31.1% (2)	26.2% (2)
Services for the elderly	24.3% (3)	21.9% (4)
Specialty medical care	15.7% (8)	24.3% (3)

HEALTH OUTCOMES: Difficult to Find Care



ESCAMBIA

SANTA ROSA

Licensed Mental Health Counselors	67.5 per 100,000 population	59.9 per 100,000 population
Alcohol or drug abuse treatment facilities	14	2
Services for the elderly	18	9 What type of services do people need?
Specialty medical care	Too many specialites to name	

Problems Acquiring Care



Q16 What are the problems with acquiring healthcare for yourself or your family members?

	ESCAMBIA	SANTA ROSA
I am able to get quality healthcare without problems	43.0%	36.1%
Wait time to get an appointment is too long	31.8%	26.6%
Doctor not taking new patients	22.5%	19.4%
Doctor or clinic not taking my insurance	18.2%	17.7%
I cannot afford my insurance copay or deductible	13.4%	13.4%

PERCEPTIONS vs HEALTH OUTCOMES

- Perceived Community Health
- Important Areas of a Healthy Community
- Perceived Health Issues
- Behaviors of Concern
- Difficult to Find Care
- Problems Acquiring Care

NEEDS ASSESSMENT HEALTH PRIORITIES

HEALTH ISSUE

Overweight/Obesity

Substance Abuse

Mental Health

HEALTH BEHAVIOR

Eating Habits

Drug Abuse

Child Abuse

Access to Healthcare

FORCES OF CHANGE

Purpose:

The Forces of Change process should result in a comprehensive, prioritized list that identifies key forces and **Opportunities for Action**

FORCES OF CHANGE OBJECTIVES

- Brainstorm **external forces** out of our control (positive or negative) that affect our community
- Identify the associated **threats and opportunities**
- **Prioritize** health issues and opportunities for improvement
- Finalize our **key priority focus areas**

TYPES OF FORCES

- **Trends - patterns over time:** *unemployment, aging population, migration in/out of community, population growth, technological improvements*
- **Factors - distinct features or elements:** *large military population, location on Gulf*
- **Events - a one-time occurrence:** *hurricane, COVID, a new law*

QUESTIONS TO ADDRESS

What is **occurring or might occur** (events, trends, factors) that affect the health of Escambia or Santa Rosa County residents and our community?

What specific **threats and/or opportunities** are generated by these occurrences?

FORCES OF CHANGE - DISCUSSION



Force 1 – Overweight/Obesity	Kimberly Pace
Force 2 – Substance Abuse	Denise Manassa
Force 3 – Mental Health	Briana Wigley
Force 4 – Eating Habits	Sandra Donaldson
Force 5 – Child Abuse	Patsy Barrington
Force 6 – Access to Healthcare	Adrienne Maygarden

FORCES OF CHANGE - REPORT

Force 1 – Overweight/Obesity

Force 2 – Substance Abuse

Force 3 – Mental Health

Force 4 – Eating Habits

Force 5 – Child Abuse

Force 6 – Access to Healthcare

FORCES OF CHANGE - PRIORITIZE

Vote on your
overall top 3
Opportunities for
Action



FORCES OF CHANGE - RESULTS

OPPORTUNITIES for ACTION:



THANK YOU !